



## Web Design Ezine

By June Kaminski  
from BellaOnline

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### FROM THE EDITOR

Happy Holidays! Welcome to this month's edition of the Web Design Ezine from BellaOnline. Check out the articles on the site - there are several, chock full of tips and guidelines for publishing professional user-friendly websites. Check out my new feature, "Design Target Niches" which starts with an article on designing effective, appealing real estate sites. Also featured is a wonderful collection of Holiday articles from various BellaOnline editors. Read the [Festive Holiday Article Collection from our Editors!](#) Lots of resources have also been added, which all lead to useful web building tools and techno know-how. If you have a question you would like to see published in the ezine, have a job to post or a great resource, send in your submission by emailing me at [webdesign@bellaonline.com](mailto:webdesign@bellaonline.com).

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### WEB WORK

In this section, new jobs for web designers will be showcased. If you have a job for a web designer, feel free to send it in!

#### HTML/Flash Specialist

New York location, Part time

Innovative multi-media marketing and entertainment company seeking self-motivated and versatile individual to serve as HTML/Flash specialist in our Westchester office.

Your primary job will be to provide design and Flash/HTML rendering for our product and an associated marketing effort. The position is temporary through March, 2005, but could become full-time.

This is a great opportunity for someone looking to get in early with a rising multi-media company. You must be fluent in design tools, Flash MX, HTML and CSS. Actionscript 2.0, JSP/PHP, MySQL skills a plus. Hourly rate: \$25. Applicants should send their resume and brief bio and samples/portfolio. Tell us in 200 words or less why you are the right person for this job. AD EXPIRED.

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#### Full time Web Developer - New York

RedCell Corporation is an IT Company located in Hicksville, Long Island. We are looking to hire a Full Time Web Developer. The Web Developer will work on development and maintenance of various dynamic web interfaces with a multimedia database backend.

The ideal candidate is an organized and talented web designer/developer who is capable of managing various projects with tight deadlines. Candidate should have excellent knowledge in: HTML, JavaScript, Photoshop, Dreamweaver, and working knowledge in: ASP, Flash. Knowledge in SQL, .NET, for the use of ASP applications is a plus.

Hours are Monday thru Friday, 9am-5pm. Benefits: Healthcare, yearly bonus. Potential to

#### E-Learning

Interested in teaching or learning in the online environment? Come visit my new Distance Learning site at BellaOnline! Articles, courses, and other resources for helping you tap the evolving world of e-learning!

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#### Go for the Best!

Ready to make your presence known in the online arena this year? Unique, aesthetic web design for the discerning. Entire sites, templates, graphics, logos, banners, CD covers, Ezines, Web Writing. Free graphics too!

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#### Festive Holiday Article Collection

This is a wonderful collection of Holiday articles from many of our BellaOnline Editors. Articles to help you enjoy, shop, and get the most from the Holidays - whether you celebrate Christmas, Hanukkah, Kwanzaa, Hogmanay, New Year 's, Yule, Ramandan, Solstice or another - we all wish you a love-filled Holiday season!

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#### Online Christmas Shopping : Attracting Customers to Your Site

Millions of web shoppers are expected to be cruising the web, looking for good buys from the comfort of their own computer desk. Savvy merchants are aware and ready - and the message on the business front is give them what they want: quality and top-notch service.

move up to higher position. Salary Range (depending on knowledge and experience) is \$25,000-\$35,000. College/Institute grads are welcome.

Please send resume (text, MS Word or PDF) and URLs of projects you've worked on. AD EXPIRED

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### Senior Web/HTML Designer and SEO pro

Los Angeles based Internet Co. is looking for a Senior Web/HTML Designer to join our team on a per-project basis. We are looking for a strong strategic and conceptual thinker responsible for look & feel exploration, conceptual and visual development, and final execution of design directions. Telecommuting okay. Our area of specialty is beauty, health & fashion directed towards the female.

Requirements:

- Outstanding conceptual and visual design skills
- Exceptionally strong web design skills
- Strong working knowledge of HTML capabilities of web browsers are essential
- Strong communication, organizational and time management skills

When responding, candidate must provide online sample portfolio for consideration. Base Pay: \$28.00 - \$50.00/Hour. AD EXPIRED.

## WEB RESOURCES

This section showcases valuable resources for web designers, beginners to experts. If you would like your resource featured in our publication, send in the url, contact name and a brief description of the resource.

**[P & F Web Services](http://www.pfwebservices.com/)** at <http://www.pfwebservices.com/>

Offers ad-free web hosting, domain names, Web Design and email address services. Their affordable web hosting makes P & F Web Services the best place to host your small business website or personal web space. Everything from web design, internet marketing tools, domain names, email addresses and powerful cheap web hosting services.

**[Flash Kit Sound Loops](http://www.flashkit.com/loops/)** at <http://www.flashkit.com/loops/>

Amazing assortment of high quality sound loops from various creators - many are freeware or shareware. Great additions to any Flash or Swish creation! WAV and Mp3 formats.

**[Big Webmaster Templates](http://templates.bigwebmaster.com/)** at <http://templates.bigwebmaster.com/>

Fine collection of innovative html and Flash based templates for purchase. This site also allows web designers to list their templates for sale.

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### **[Designing Top-Notch Real Estate Sites](#)**

Target Niche Series: Part 1 - This is the first article in a new series focused on design tips and tricks for creating target niche web sites. This first feature focuses on the design of effective and appealing real estate web sites.

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### **[Web Design Forum](#)**

Join in the online discussion related to effective web design strategies, tips, and experiences.

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### **[Web Design Shoppe](#)**

Shop for essential design books, software, hardware, add-ons and videos in the comfort and privacy of your own home!

### **[Send an E-Postcard!](#)**

Easily send an original postcard to friends and loved ones featuring the graphic work and photography of our host, free of charge. Mystical, natural, unique.

